



EXSELR

Pricing Guide

Spring - 2023

Manifesto

Quality. Honesty. Excellence.

Our vision at EXSELR is to help businesses thrive. We implement marketing strategies for small and medium sized businesses. Transparency, honesty and quality define our work. We strive for excellence on every project we take on. Essentially we're a small marketing powerhouse, without the agency cost. Working closely with our clients we help them target and define daily, weekly, monthly, and yearly goals. We love graphic design, photography and websites. Constantly researching, developing and testing new technologies. Whether your company needs advertisement designs, branding, photography, or website services we can help you create all the visuals to propel your business in the market.

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Brand Creation

Creating Brand Identities.

Brand Creation

We design and develop brands for startups and established companies. Your brand is the tangible and visual representations that define your businesses existence. Once your company has a great logo you can begin to build your brand collateral (ex: business cards, letterheads, brochures, flyers, posters, etc). We can design all the brand collateral that you can send to print or display online. Making sure your product or service is branded consistently across multiple platforms is key for attracting new leads and retaining business recognition.

Brand Creation Pricelist

Logo Design	\$500-\$1,000
Logo Wordmark / Lettermark	\$500
Pictorial Mark / Logotype	\$500
Abstract Logo Marks	\$500
Mascot	\$500
Combination Mark	\$500
Emblems	\$500
Existing Logo Vectorization	\$150

Logo Creation Workflow

What to expect during the creative steps.



1. Consultation

We communicate by email, phone, or text, establishing your project goals. We agree on the project scope and you submit half or full payment cost of project. Your credit or debit card billing information must be submitted to us before project is started. If you'd like to pay by cash, paypal, or cashapp, payment must be submitted before project is started.

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2. Brainstorm & Research

Our team establishes a general starting point for the logo. We research the current market for your product or service. We create a style board and send you digital screenshots of a list of typefaces or symbols to choose as a starting point.



3. Styleboard Review

You review the style board and choose which typefaces or symbols you like the most to establish a foundation for the logo.



4. Mockups

Once the general direction is established rendering begins and you are sent a rough draft mockup of the logo in black and white.



5. Feedback & Adjustments

You review the rough draft mockup and we make any adjustments or revisions. At this point the logo design is close to being finished. Color, taglines, website addresses, and or phone numbers are added (if applicable) at this point.



6. Approval

Client approves logo design. Logo is then recreated as a Adobe Illustrator (.ai) vector file. Vector files are used for enlarging & reducing size without visual distortion and quality loss. Client is emailed logo designer package .zip file including all necessary file formats (.ai, .eps, .pdf, .tiff, .png, .jpg, etc.). At this point the project is complete and the final half of payment for credit and debit card users is submitted.

Have questions about creating a logo? Call us today at (401) 477-3671.

Graphic Design

Visuals for business professionals.

Brand Creation

We make graphic design look beautiful. We provide services to individuals, businesses, nonprofits, schools, government organizations, public service groups and more. Customers frequently request us to design brochures, business cards, social media advertisements, signs, posters, billboards, artwork, logos & branding, web design and print design. Some of our project scopes are one-time or ongoing design. We love design. Our reputation & dedication to striving for excellence on every project has propelled us to create thousands of graphics for our clients. Our quality, honesty, and extreme attention to detail help us create graphics that meet vigorous deadlines.

Graphic Design Pricelist

Business Card – 3.5" × 2" – Single Side	\$120
Business Card – 3.5" × 2" – Double Sided	\$160
Flyer – 4" × 6" or 5" × 7" – Single Side	\$100
Flyer – 4" × 6" or 5" × 7" – Double Sided	\$200
Facebook Ad - Limited Text	\$80
Square Web Ad Graphic – 1080px × 1080px	\$100
Poster Tabloid – 11" × 17"	\$160
A4 Letterhead 8.5" × 11" & Envelope Design	\$150
Tri-fold Brochure Design	\$300
CD & Album Cover Design	\$250
Email HTML Design	\$250
Logo Design	\$500-\$1,000
Rushed projects	Cost + 20% of Cost

Package Deals

Does your company run daily or weekly advertisements? Most companies do, so we help cut costs so you can focus on ROI. We handcraft marketing solutions for companies. Whether you own a small startup or have 1000+ employees, we can help you create captivating advertisements. Contact us at (401) 477-3671 for package deal quotes.

Graphic Design Workflow

What to expect during the creative steps.



1. Consultation

We communicate by email, phone, or text, establishing your project goals.



2. Submission

You send us the copy text information and file dimension requirements you'd like us to create. If you have any media files (logos, photography) or a specify design style those are submitted as well. Your credit or debit card billing information must be submitted to us before project is started. If you'd like to pay by cash, paypal, or cashapp, payment must be submitted before project is started.



3. Execute & Deliver

We design and email you rendered files required for print or digital online use.



4. Adjustments & Acceptance

Adjustments are made if needed, once the project is approved payment for credit and debit card users is submitted.



5. Celebrate

You share your advertisement, smile, and celebrate.

Digital Ads

4 - Flyer Ad Designs	\$240
5 - Flyer Ad Designs	\$320
6 - Flyer Ad Designs	\$360
7 - Flyer Ad Designs	\$420
8 - Flyer Ad Designs	\$480
10 - Flyer Ad Designs	\$600
15 - Flyer Ad Designs	\$900
20 - Flyer Ad Designs	\$1,200
30 - Flyer Ad Designs	\$1,800

Printable Ads

Quarter Page Ad	\$175
Half Page Ad	\$200
Full Page	\$280
Flyer	\$80
Tabloid Poster	\$100
Post Card	\$80
Greeting Card	\$80
Invitation Card	\$60
Gift Certificate	\$60
Gift Bag / Giveaway Bag	\$60
Certificate	\$60
Label / Sticker	\$80
Table Tent	\$100
Menu	\$80/page
Bookmark	\$40
Vehicle Lettering / Full Wrap	\$175-\$350
Holiday Card	\$100
T-Shirt Design	\$160
Hat Design	\$80
Trifold Brochure	\$240
Billboard	\$350

Social Media Designs

Profile & Cover Photo Design
(These items include the design fees only without social media management)

Facebook	\$100
Instagram	\$100
Twitter	\$100
Youtube	\$100
Linkedin	\$100

Printable Stationery

Business Card	\$120
Letterhead	\$150
Business Folder	\$100
Envelope	\$60
CD Cover	\$200

Business Identity

Business Identity Package (Logo, Business Card, Letterhead, Folder, Email Signature, Brand Guideline, Icons)	\$850
Business Catalog / Pricelist (Starting from 12 pages)	\$600
Identity Elements (supporting identity elements, color system, patterns, fonts, Icons)	\$300

Photography

Capturing moments.

Photography

We provide our clients with high resolution images. Creating captivating images one shot at a time. Using state of the art professional equipment ensures our clients get the best quality and value for their investment

Photography types we offer:

- + Advertising Photography
- + Architectural Photography
- + Beverage Photography
- + Business Photography
- + Commercial Photography
- + Documentation Photography
- + Engagement Photography
- + Event Photography
- + Food Photography
- + Family Portrait Photography
- + Fashion Photography
- + Fundraiser Event Photography
- + Live Music Event Photography
- + Lifestyle Photography
- + Model Photography
- + Newborn Photography
- + Portrait Photography
- + Product Photography
- + Private Event Photography
- + Religious Ceremony Photography
- + Restaurant Photography
- + Sports Team Photography
- + Real Estate Photography

Photography Pricelist

Real Estate Photography (up to 1700 square feet)	\$180
Real Estate Photography (1701-2900 square feet)	\$250
Real Estate Photography (2901 - 3900 square feet)	\$325
Real Estate Photography (3900 - 5000 square feet)	\$395
Real Estate Photography (5001- 6000 square feet)	\$450
Private Event Photography	\$300/hr
Portrait Photography	\$200/hr
Group Portrait Photography	\$100/pers.
Maternity Photography	\$500
Engagement Photography	\$500
Family Portrait Photography	\$400+
Wedding Photography	\$2,500+

Service Area

We offer photography services located in Massachusetts, Rhode Island & Eastern Connecticut. Contact us if you have a destination location, we enjoy traveling.

Quality

We deliver quality photography. After we shoot and edit your photos you will receive a download link (.zip file) via email. It will include all your edited photos for you to store and keep.

Photography Workflow

What to expect during the creative steps.



1. Consultation

We communicate by email, phone, or text, establishing your project goals. Your credit or debit card billing information must be submitted to us before project is started. If you'd like to pay by cash, paypal, or cashapp, payment must be submitted before project is started.



2. Execute

We travel to your location and capture images.



3. Deliver

We digitally edit / enhance each photo. Once edits are completed we send you a .zip file link via email and payment for credit and debit card users is submitted.



4. Celebrate

You share your photography, smile, and celebrate.

Websites

Design + Develop + Deploy + Support.

	Premium	Advanced	Enterprise	Elite
<i>Monthly Investment</i>	\$300/mo. <i>1 Year Agreement</i>	\$600/mo. <i>1 Year Agreement</i>	\$900/mo. <i>1 Year Agreement</i>	\$1200/mo. <i>1 Year Agreement</i>
Premium	Our Premium Plan is a great website solution for startup businesses. These websites typically are used as business portfolios, landing pages, businesses informational and brand awareness tools. We design up to 4 graphic design ads or 4hr/mo. website development. 100% managed by EXSELR.			
Advanced	Our Advanced Plan is ideal for established businesses with active content creation, focusing on brand awareness, advertising and business growth. We design up to 8 graphic design ads or 8hr/mo. website development. 100% managed by EXSELR.			
Enterprise	Our Enterprise Plan is ideal for established businesses with active content creation, focusing on brand awareness, advertising and business growth. We design up to 12 graphic design ads or 12hr/mo. website development. 100% managed by EXSELR.			
Elite	Our Elite Plan is designed for established businesses that require ongoing website development, management and support. We design up to 16 graphic design ads or 16hr/mo. website development. 100% managed by EXSELR.			

	Premium	Advanced	Enterprise	Elite
Monthly Investment	\$300/mo. <i>1 Year Agreement</i>	\$600/mo. <i>1 Year Agreement</i>	\$900/mo. <i>1 Year Agreement</i>	\$1200/mo. <i>1 Year Agreement</i>
Upfront Deposit	\$200	\$200	\$200	\$200
EXSELR Managed	✓	✓	✓	✓
Website Updates Mon-Sat 9am-5pm	✓	✓	✓	✓
Graphic Design or Web Development	up to 4 graphic design ads or 4hr/mo. website development	up to 8 graphic design ads or 8hr/mo. website development	up to 12 graphic design ads or 12hr/mo. website development	up to 16 graphic design ads or 16hr/mo. website development
SSD Cloud Website Hosting	✓	✓	✓	✓
RWD (Responsive Website Design) (mobile, tablets, personal computers)	✓	✓	✓	✓
SSL Encryption Certificate	✓	✓	✓	✓
Custom Wordpress Theme Design	✓	✓	✓	✓
Security Monitoring	✓	✓	✓	✓
Technical Support	✓	✓	✓	✓
Local SEO	✓	✓	✓	✓
Google Analytics	✓	✓	✓	✓

	Premium	Advanced	Enterprise	Elite
Website Server Backups	✓	✓	✓	✓
E-Commerce Store (WooCommerce)	✓	✓	✓	✓
Email Marketing	✓	✓	✓	✓
CMS Upgrades	✓	✓	✓	✓
Theme Updates	✓	✓	✓	✓

Premium, Advanced, Enterprise, Elite

Whats included in our website managed packages.

Website Design

We design, fully customized unique responsive websites. That means your website display will change dynamically, resizing to optimize user experience on whichever device your visitor is using. We create different display versions for mobile devices, tablets and desktop monitors.

Website Hosting

We develop and maintain websites on a SSD Cloud VPS (Virtual Private Server). The host server stores all your websites files and makes them accessible to visitors accessing your website domain. This ensures visitors have a secure and enjoyable experience when visiting your website.

Website Management & Security

We manage your website on our VPS Cloud Hosting server for you. Daily, weekly, monthly, and yearly tasks are completed by us. These tasks include, website security, hosting security, plugin updates, software updates, malware & virus removal, brute force attacks, website traffic monitoring, database backups, website file backups, contextual updates, scheduled file system cleaning, source code updates, video uploading, page creation. Domain registration renewals, website hosting services.

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Support

Once your website is launched to the public your website support begins. You simply send us the info, article or media you'd like to be published and we update your website for you. We make all necessary server, software, and plugin updates. We constantly evaluate, test, and improve each site we design and develop. If your website requires additional attention past your plans included hours, we offer additional webmaster support billed hourly at \$35/hr.

Looking for a more customized website package? Call us today at (401) 477-3671.

Website Features

Elements & Options.

Pages

- ✓ Home
- ✓ Login
- ✓ Archive
- ✓ Coming Soon
- ✓ Maintenance
- ✓ Search
- ✓ Search Results
- ✓ 404 Error

Interactive

- ✓ Tabs & Accordions
- ✓ Google Maps
- ✓ Social Share
- ✓ Team Members
- ✓ Pricing Tables
- ✓ Counters & Countdowns
- ✓ Pie Chart & Progress Bar

Features

- ✓ Typography
- ✓ Heading Styles
- ✓ Dividers
- ✓ List Styles
- ✓ Buttons
- ✓ Icons
- ✓ Contact Forms

Grid & Gallery

- ✓ Basic Layout
- ✓ Masonry Layout
- ✓ Justified
- ✓ Slideshow
- ✓ Caption Option
- ✓ Audio Gallery
- ✓ Video Gallery
- ✓ Full-Width
- ✓ Lightbox
- ✓ Media Carousel

Loading Animations

- ✓ Header Fade
- ✓ Header Slide
- ✓ Header Background Zoom
- ✓ Header Video
- ✓ Header Text Slides
- ✓ Header Elements

Website Workflow

What to expect during the creative steps.



1. Consultation

We communicate by email, phone, or text, establishing your project goals.



2. Submission

You send us all the copy text information about your companies services or products you'd like on the website. If you have any media files (logos, photography) or a specify design style those are submitted as well. You can choose to pay the total cost of website development upfront. If you would like to be on a 1 year payment plan your monthly credit or debit billing auto-pay authorization agreement must be signed and returned to us. We only accept credit or debit for 1 year repayment. If you'd like to pay by cash, paypal, or cashapp, at least half or all of total project cost payment must be submitted before project is started. For more information visit our accepted payment methods on www.EXSELR.com. Your project is not started until billing information is received.



3. Website Design

We design the website UI (User Interface) Design. This includes choosing color schemes, element positioning, navigation, hyperlink colors, element features, columns, grids, icons, font faces and general user experience. Each website is designed using responsive design techniques. We normally create 3 versions per website: a mobile, tablet, and desktop version. Depending on the visitor's device the appropriate version is displayed to them. Once the UI (User Interface) Design is completed we send you digital screenshots for you to critique. Any adjustments are made, once the websites UI (User Interface) design is approved we can then start coding the website.



4. Development

The websites hosting server environment is setup, wordpress is installed, website mysql database is created. The mysql database is used to store all the websites information. Administrative login accounts are created. We code the custom wordpress theme style using CSS, PHP, and animations/effects using JQUERY. WordPress plugins are installed and tested at this point. We test the mobile, tablet, and desktop versions of the website for bugs or errors. You are sent a link to the testing website for critique. Once the website is approved it is ready to be deployed to the public.

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5. Deploy

The website design and development is stable and ready for public viewing. The website is ready to be submitted to search engines (Google, Bing etc). Your website marketing plans and advertisements begin at this point.



6. Updates & Support

Once your website is launched to the public your website support begins. You simply send us the info, article or media you'd like to be published and we update your website for you. We make all necessary server, software, and plugin updates. We constantly evaluate, test, and improve each site we design and develop. If your website requires additional attention past your plans included hours, we offer additional webmaster support billed hourly at \$35/hr.

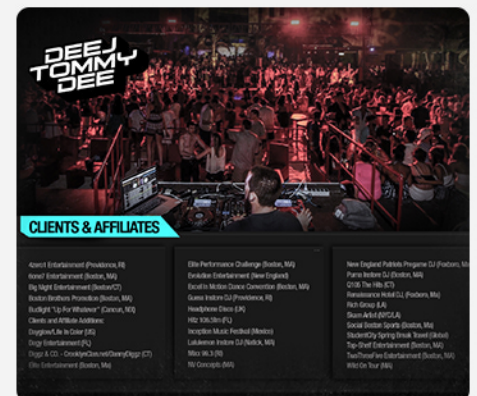
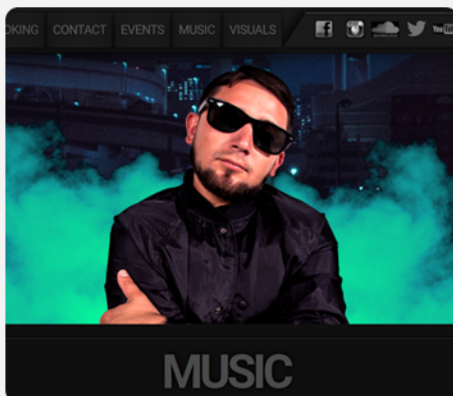


7. Celebrate

You share your website to the public, smile, and celebrate.

Case Study

An example of our website & graphic design services.



Have questions about our website services? Call us today at (401) 477-3671.

SMM

Social Media Marketing

	Essentials	Premium	Advanced	Enterprise
Monthly Investment <i>All SMM Plans require a \$200 Security Deposit</i>	\$300/mo. A low risk solution for SMM growth - created for small businesses & start-ups.	\$600/mo. For businesses that want to outsource most if not all of their SMM.	\$900/mo. Businesses focused on an advanced approach to growth / SM engagements.	\$1200/mo. Full service SMM support, Ad Design, Benchmarking
Schedules Posts	25 posts / mo.	50 posts / mo.	75 posts / mo.	100 posts / mo.
SM Accounts	Facebook & Instagram	Facebook & Instagram	Facebook & Instagram	Facebook & Instagram
Strategy Review	1hr meeting / mo.	1 hr meeting / mo.	1 hr meeting / mo.	1hr meeting / mo.
Reputation Management	✗	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Blog Post	✗	1 post /mo.	2 posts /mo.	4 posts /mo.
Spam Monitoring	✓	✓	✓	✓
Ad Graphic Design	1/month	4/month	8/month	10/month
Respond to all customer questions	✓	✓	✓	✓
SM Advertising PPC / SEM	based on AD budget	based on AD budget	based on AD budget	based on AD budget

SMM Workflow

What to expect during the creative steps.



1. Consultation

We communicate by email, phone, or text, establishing your project goals. Payment deposit and credit or debit billing auto-pay authorization agreement must be signed and returned to us.



2. Submission

You send us all the copy text information about your companies services or products. If you have any media files (logo, photography, video) or a specify design style those are submitted as well. You give us admin access to your Facebook Business Manager. This allows us to setup & schedule your Facebook & Instagram advertisements. Facebook Business Manager allows admins to see insights, reports and user feedback related to your ad campaign.



3. Ad Design & Feedback

We design the appropriate graphics and advertisement schedule. You review and approve all graphic design advertisements before your SMM advertising campaigns are public.



4. Execute & Plan

After each month we examine the executed advertising campaign. We make adjustments and create new marketing goals. We celebrate when the goals are met.

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Clients

Startups & enterprise businesses that have trusted our services.

- + 4 Corners Coffee
- + AfterDark Promotions
- + Anytime Realty
- + Bar Louie
- + Bascon Masonry
- + Bolano Home Real Estate
- + CES MMA
- + Colosseum Providence
- + Course Legend
- + Daisy Jo's Restaurant
- + DJ Demand
- + DJ Juliee
- + DJ RM
- + DJ Tommy Dee
- + DJ Vito Corleone
- + Don Parsons Racing
- + East Side Escape Spa
- + Evolve Management
- + Fifty Two
- + Filthy Beats
- + Five Bridge Inn
- + Growing Together
- + Hard Rock Cafe Boston
- + Healthy Ever After RI
- + Homesmart Professional Real Estate
- + Hopkins Manor Healthcare Center
- + J Christopher Group Real Estate
- + Jacqueline Philip Salon & Spa
- + Cafe Longo's
- + J-lyn Exclusives
- + Jones Group Real Estate
- + Keller & Williams Real Estate
- + Kelsey Mitchell Promotions
- + King Carpet Cleaners
- + Law Office of Michael Lima
- + Mass Metal Recycling
- + MD Core Recycling
- + Milk Money Co.
- + New York Flooring
- + Pearl Restaurant & Lounge
- + Rapid HVACR
- + Remax Real Estate
- + Residential Properties
- + Revel Lounge
- + Revibed Vinyl
- + Rhode Island Residential
- + Rok Bar n' Grill
- + Scuderia Cazzani Racing
- + Sidebar Restaurant
- + Skyline Lounge
- + The Dance Floor Dj's
- + The Grande Restaurant
- + The Prince
- + Thirsty Beaver Pub & Grub
- + Troop PVD
- + Twin River Casino
- + Vanity Restaurant
- + View Lounge
- + Visual Venue
- + Waterplace Restaurant

FAQ

Frequently Asked Questions

Billing & Account

What payment methods are accepted?

We accept cash, all major credit & debit cards, checks, cashapp, and paypal.

Do you offer payment plans?

Yes, we offer a 1 year payment plan for websites. As a convenience to our clients we allow website development costs to be paid off over a year. Once your website development cost is paid off, you are billed on a month to month basis with no contract. If you are not happy with our service after a year you can cancel at anytime. Automatic payments are processed on the 1st of every month. All major credit or debit cards are accepted for automatic payments.

Are deposits refundable?

Deposits are non refundable. Deposits are implemented as a security shield for our clients and our company. This helps us determine which businesses are serious about doing business, before we invest our time into their projects. This also minimizes the risk of non payments so we can maximize focus and efforts on important projects.

Branding

Why is a logo design so important?

Your logo is the tangible and visual representations that define your businesses existence. Once your company has a great logo you can begin to build your brand collateral (ex: business cards, letterheads, brochures, flyers, posters, etc). Does the logo look great printed on a small business card or enlarged to a billboard? If not, we can help you create one.

Can you vectorize a logo that already exists?

Yes, our illustrator services allow us to vectorize established logos. We import the created logo and recreate the logo by using vector software. Once the logo is recreated we export and create a designer package zip file that contains all necessary files for digital and print designers.

What's the difference between a logo design and branding collateral?

A logo design is the visual representation of the business or product. Logo's usually have multiple different taglines or different versions depending on the placement and location of the logo. For instance if you have a logo that is all white it will have to have an inverse version to be visible if printed on white paper. Brand collateral is all the elements (color, placement, balance etc.) that should be consistent, complementing the logo design brand. For example your brand collateral could include your businesses envelope, business cards, letterhead, t-shirts, folders, signage, advertisements etc. Which font family is utilized, sizes and placement help create the branding guidelines for designers to keep brands consistent. These brand collateral practices help your viewers differentiate your brand from other brands. Great branding collateral propel businesses to reach ROI (return on investment) goals quicker.

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Graphic Design

Whats your graphic design turnaround?

Once a design request is approved we offer a 48hr or less turnaround time.

Graphic Design bulk discounts?

Yes, if your business requires high volumes of graphic designs each month we offer discounts.

Does EXSELR offer printed designs?

No, we design graphics that can be viewed digitally or setup to be sent to print shops.

What if I need to make adjustments to a graphic design?

We strive for excellence and on every graphic design we create. As long as the adjustments are minor like spelling or resizing, we are happy to make any adjustments needed at no additional fee. Client satisfaction is important to us.

Do I own the design file when I request a graphic design?

No, typically we don't send you design files. We export web or print only versions. If you would like to purchase a specific design file for your inhouse graphic designer you can request them at an additional fee.

What if I want to cancel a graphic design project that is all ready started?

Although this is very rare if it happens a 50% of cost cancellation fee will be kept as a "kill-fee". This kill-fee is paid by the client for the designers time when a project gets canceled prematurely.

Photography

How do I get my photos?

After your photoshoot is completed and edited we send you a .zip download link via email.

Where does EXSELR offer photography services?

We offer photography services in Massachusetts, Rhode Island, and Eastern Connecticut.

What type of photography do you offer?

We offer real estate, portraits, newborn, graduation, group, family, event, celebrations, and wedding photography.

Does EXSELR do video, 3D, or drone footage?

No, we currently only offer still digital photography.

Does EXSELR print photos?

No, we do not offer printshop services but we can recommend local or online printing companies.

What is the ideal time to Real Estate Photography?

We've found between 10AM-2pm is the best for east & north facing properties. If the property is west facing the afternoon is great. Shooting properties at the ideal time maximizes natural light and avoids capturing harsh glares or shadows on the exterior.

Websites

Website Management & Security?

We manage your website on our VPS Cloud Hosting server for you. Daily, weekly, monthly, and yearly tasks are completed by us. These tasks include, website security, hosting security, plugin updates, software updates, malware & virus removal, brute force attacks, website traffic monitoring, database backups, website file backups, contextual updates, scheduled file system cleaning, source code updates, video uploading, page creation. Domain registration renewals, website hosting services.

What type of Website Design do you offer?

We design, fully customized unique responsive websites. That means your website display will change dynamically, resizing to optimize user experience on whichever device your visitor is using. We create different display versions for mobile devices, tablets and desktop monitors. We design custom Wordpress Themes for clients.

What is a SSL/TLS certificate for secure web browsing?

SSL/TLS certificates are protocols for establishing authenticated and encrypted links between networked computers. It is a security measure to ensure your visitors are safe visiting your website. We setup and renew SSL/TLS certificates for all websites on our Premium, Advanced, Enterprise website plans.

Can I run my website and control my host server?

Yes, only if you are on our DIY website plan. We don't offer server support or updates for our DIY websites. DIY website plans are designed for established server admins and webmasters who take advantage of our website UI (User Interface) Design service only. If you are on a DIY website plan you are responsible for all hosting and updates.

Can EXSELR run my website for me?

Yes, thats exactly what our Premium, Advanced, and Enterprise website plans are designed for. You simply send us any new content and we update, edit or delete whatever is required. We control all aspects of your website (hosting, renewals, themes, security, updates, backups, software upgrades etc.).

What kind of website support do you offer?

Once your website is launched to the public your website support begins. We offer unlimited updates each month on our Premium, Advanced, and Enterprise website plans that don't exceed five hours on our end. You can simply send us the info, article or media you'd like to be published on your website and we update your website for you. If your website requires more than 5 hours a month we can offer you an extented web development plan based on an hourly rate.

Why should I choose EXSELR to run my website?

We handcraft custom websites and utilize the latest powerful tools to market your business. Exceptional customer service, affordable pricing, and support is why business owners trust EXSELR for their website services.

I have an ugly outdated website, can you fix it?

Yes, the best way to fix an outdate website is to delete it and create a new website. It's much easier for us to design and develop a new website than to patch, hack and fix an old one from a 3rd party. We've helped many businesses migrate their websites to secure hosting environments. This gives our clients and visitors a safer and better user experience.

Have a question about our services? Call or text us today at (401) 477-3671.

Contact

Start a conversation.

We hope you found this guide to be helpful in understanding our services. If your interested in hiring us for any of our services please feel free to reach out by voice, text, or email. We look forward to hearing about your new projects and goals!

Sales & Support

Ways to get connected with us.



401.477.3671



info@exselr.com



www.EXSELR.com